

PETERBOROUGH DISTRICT COUNCIL  
22 DEC 2017  
LICENSING

MISS SAMANTHA HOWELL  
HUNTING AVENUE  
WOODSTON  
PETERBOROUGH  
PE2 9BJ.

R.E.  
MR AZAD MOHAMED  
FOOD & WINE  
64 LONDON ROAD  
PETERBOROUGH  
PE2 9BA.

To whome it may concern,  
Being a resident of Woodston for the last 7 years, I very rarely purchased from the shop when it was run by the previous owner, when I did, I was met with unhygienic premises, mouldy bread, out of date food and multipacks sold seperately, since Mr Azad Mohamed has taken over the premises, I shop for my essential needs everyday at the named premises. When I visit the shop, I am met with a friendly and helpful service, clean hygienic premises, good quality food and good quality essentials, I am more than happy with the service that is provided.

Yours Sincerely

076467

PETERBOROUGH

22 DEC 2017

LICENSING

Justine Eldred

London Road

Fletton

Peterborough

PE2 9BB

RE - London Road Store, London Road, Peterborough

I am alarmed to hear that a complaint has been made against the shop; I have been a resident on London Road for the past 20 years.

The new owners are a delight, always keep the place inside and outside immaculate, very helpful polite staff, very compassionate with the elderly residents; nothing is too much trouble for them.

Since they have taken over the shop, the community is back to how it was many years ago, the shop is no longer an eye sore, drug den, constant fights every weekend, Police records will show what it was like before the new owners took over, it is now a community shop for the better.

I would be very interested to know who has put a complaint in and why?

It seems that the norm these days is "do good and get no benefit", "do bad and everyone turns a blind eye".

As a community we will fight for this shop and its owners to stay, they are doing no wrong and are an asset to this area.

Yours sincerely

—  
JUSTINE ELDRED

# Character reference

Mr. Azad Somra Mohamed

22 DEC 2017  
LICENSING

6th London RD  
Food & wine PE2 9EA

I've found in the store stock is always been worked ready before customers like me come to shop. I've never had a issue over their with anything I need and the staff are always polite and helpful.

When this store opened it was nice to see a positive change in the local community area with a whole new look on the store and friendly and hard working staff.

My views on the store is very strong towards it as I am there daily and feel like the store should always be there.

I used to live very close to the store and since the change I have not seen any conflict or had any myself and this has made a huge change for the community.

Whenever I need house hold items in a rush or food shopping I have never seen them out of stock on the items I need and we've never seen an empty shelf.

Kind regards

Max Cooper

Address

St Marys RD PE2 9EA

4/12/2017  
PETERBOROUGH, ONT.

22 DEC 2017

LICENSING

Azad, Mohamed.

handwritten

Food + wine.

Pi 2 4 B.A.

To who it may concern, to the above.  
I write to you in disbelief that  
my local convenience store is  
faced with closure, because of a  
license to be taken away.

Since Azad Mohamed, has taken  
over the store, it has been very  
well run, clean and tidy, and has  
always found the staff friendly and  
supportive.

I do hope the store will continue to  
be run by the same owners  
and give Azad Mohamed the full  
support

-AZAD MUHAMMAD -  
64 London Road

04.12.2017

I'm happy with the shop „Food and Wine“ on  
64 London Road in Peterborough (PE 2 9 BA).  
staying. This shop is much better then the old one.

It's always clean and comfortable to come to.  
Also there I can found food that we need and  
meat nice ~~shop~~ shopkeepers.

Thank you.

Best regards

Alexseis MAKSIMOV  
Hunting Avenue

PE 2 9BJ.

PETERBOROUGH DISTRICT

22 DEC 2017

LICENSING

ROBERT WILKES  
WOODBINE ST  
WOODSTON  
PETERBOROUGH  
PE2 9BN

PETERBOROUGH

22 DEC 2017

LIC

DEAR SIR'S,

I CAN CONFIRM THAT I AM A REGULAR CUSTOMER  
OF FOOD AND WINE, 64 LONDON ROAD, PE2 9BN,  
AND I HAVE ALWAYS FOUND AZAD MOHAMED VERY  
~~VERY~~ FRIENDLY + HELPFUL

IF YOU REQUIRE ANY FURTHER INFORMATION, PLEASE  
DON'T HESITATE TO CONTACT ME ON THE ABOVE  
ADDRESS

YOURS FAITHFULLY

MR ROBERT WILKES

# CHARACTER REFERENCE,

(ON BEHALF OF:)  
MR. AZAD JOMMA MOHAMED. (PAGE 1)

(OCCUPATION: INDEPENDANT RETAILER)

BUSINESS ADDRESS:  
64 LONDON ROAD,  
FOOD AND WINE,  
PE2 9BA.

WHEN AZAD FIRST OPENED HIS STORE LAST YEAR,  
THE WHOLE NEIGHBORHOOD WAS INTRESTED AND EXCITED TO  
WELCOME HIM TO THE COMMUNITY.

SINCE THE PREVIOUS SHOP-KEEPER LEASED HIS SHOP  
TO AZAD, THE RECONVERSION OF THE STORE HAD  
LOCAL CITIZENS HOPING FOR A RELIABLE RETAILER TO  
RUN THE BUSINESS CORRECTLY.

BEFORE THE STORE RE-OPENED IT WAS RE-SUPPLIED  
WITH BRAND NEW APPLIANCES; (e.g: FRIDGES, SHELVES AND  
OTHER VARIOUS DISPLAYS.)

FOR INDIVIDUALS THAT LIVE ON LONDON ROAD / PARK STREET  
OR OTHER SURROUNDING AREAS, APPRECIATE OF WHAT AZAD  
HAS CREATED FOR OUR COMMUNITY.

FROM BEING KNOWN AS AN UNRELIABLE SHOP, MR. MOHAMED  
HAS TRANSFORMED THE BUSINESS ENSURING HIS STOCK  
AVAILABILITY IS ABSOLUTELY PERFECT.

ANY HOUSEHOLD PRODUCTS I NEEDED, HE WOULD ALWAYS ENSURE  
THAT HIS SHELVES WERE ~~HAD~~ FULL WITH A VARIETY OF  
BRANDS...

(PAGE: 1 of 2) P.T.O.



# CHARACTER REFERENCE (ON BEHALF OF:)

MR. AZAD JOMMA MOHAMED

(PAGE 2)

(OCCUPATION: INDEPENDANT RETAILER)

... ALSO ANY SPECIFIC PRODUCT I NEED,  
OR ANY OTHER CUSTOMER NEEDS AZAD  
WILL GO OUT OF HIS WAY TO PURCHASE IT  
FROM THE WHOLESALERS AND ASK YOU TO  
COME BACK IN 30 MINUTES.

HIS CUSTOMER SERVICE SKILLS ARE REALLY  
HELPFUL AND I FIND THE ADVANTAGES  
OF LONDON ROAD FOOD & WINE ARE HUGELY  
BENEFICIAL FOR OUR FLETTON / WOODSTON  
COMMUNITY.

HE HAS DONE AN ABSOLUTE BRILLIANT  
JOB SINCE OPENING AND I CAN CONFIRM  
HE IS RUNNING A SUCCESSFUL BUSINESS.

(SIGNED:)

YOURS SINCERELY,

MR. SAMUEL CHARLES COOPER.

I

ADDRESS: ; BELSIZE AVENUE,

WOODSTON,  
PETERBOROUGH.  
PE2 9HX

MAILING ADDRESS:  
PARK STREET,  
PETERBOROUGH.  
PE2 9BH

MOBILE:

EMAIL:

Gary Munns

PETERBOROUGH CITY COUNCIL  
22 DEC 2017  
LICENSING

Korset Fen  
Peterborough  
PE7 3DR

Hello, I am a regular customer here  
i stop here when i am delivering  
always a good service and owner  
is polite and helpful when occasionally  
i get lost.

64 London Road

AZAD MUHAMED.

Food and wine

Gary Munns

076467

Miss Caroline Fox  
Silver Street  
Woodston  
P'boro  
PE2 9BX

PETERBOROUGH CITY COUNCIL

22 DEC 2017

LICENSING

Dear Sir

I wish to confirm that the London Road (64) Food and wine store is now a much better and well organized shop and is staffed by friendly organised members. I feel confident that they deserve a continuation of their licence. Mr Azad Mohamed is always helpful and a nice person to deal with.

Yours

Sincerely

Miss C Fox

Prospero Close  
Woodston  
Peterborough

To who this may concern  
City Council Peterborough

I am writing to let you know how impressed I have been with Me Mohamed of 64 London Road Peterborough. He has dramatically changed this property. I have noticed how much cleaner and tidier this is. I rely on this shop when I am on my way on home from work late at night for my food and other bits. I feel safe in this store, there is no people hanging around causing trouble, I thank the owners for this as I feel much safer coming in on a nighttime. I am not being approached by minors which is much better. The staff are very approachable and have everything I need, nothing is too much trouble for them. I can't thank the council enough for a convenient store. This store is much safer for me than going into town.

Yours thankfully

PETERBOROUGH CITY COUNCIL

20 DEC 2017

LICENSING

04.12.2017.

The shop „Food and Wine“, on 64 London Road in Peterborough (PE2 9BA) owned by Azad Mohamed, is a good store and I wish this can stay here.

It's comfortable to go to and there is a lot of choices I can make. There is kindful shoppers and we never had any arguments with them.

Near the shop always clean and no more drunk people as been before.

I really hope you would agree with me and make the correct ~~at~~ solution.

Thank you

Best regards

Svetlana Maksimova

Hunting Avenue  
PE2 9BY

PETERBOROUGH CITY COUNCIL

20 DEC 2017

LICENSING

Mrs. P. Poli,  
London Rd

4th December 17.

Fletton  
Peterborough  
PE2 9BB.

Dear Sirs

Re: London Road Food & Wine Store  
No 64 - Mr Azad Mohambo.

I am writing to inform you of my shock to hear that you are withdrawing the trading license of the above store.

The reason being mainly that at 83 years of age it is my local store that I rely on otherwise I would have to go into town or further afield. We have always relied on this service (as well as many other local ageing neighbours in this area).

Mr. Mahambo has always provided a very high standard of service, cleanliness & politeness.

I would ask you to reconsider and not withdraw his license, so that myself and other local residents can continue to use this local shop in the future.

Yours faithfully

PETERBOROUGH CITY COUNCIL

20 DEC 2017

LICENSING

Katrina Fitzjohr  
Regal place  
15<sup>th</sup> december  
PE2 9AF

i was so happy when i moved  
here to Regal place i feel let  
down about the new decisions  
and am not too pleased.

I' would be so happy ~~to~~  
if nothing changed as  
A Zaid mohamed is friendly,  
helpful and is<sup>a</sup> decent  
person.

12/12/17

PETERBOROUGH CITY COUNCIL

20 DEC 2017

LICENSING

To

Peterborough City Council,

PETERBOROUGH CITY COUNCIL

21 DEC 2017

I am writing this letter to Peterborough City Council, because we want our desires to be heard. I have been living in Regal Place Peterborough three years now. And really for first years I can't say anything good about the shops that are around Regal Place. The first store near the my home is "Pasta Shop", but this store more dedicated for Italian peoples. I can't find never nothing what I need. Second shop we have before been "London road late store" But the owner and sellers of this shop were not really nice persons. From shop didn't want to buy anything, because of the bad smell, dirty shelves and floors, expired food warranty. So before we have only two stores nearly never we don't going to stores, because we could not find what we need.

Until the day when the shop "London road late store" been sold to Azad. Since that day the shop has changed everything. First new name "London road Food & Wine" When the owner changes, there was a desire to going shopping for this store.

We are happy to have this store nearly us home's. Really Azad Mohamed a very



pleasant and helpful person who will always advise if we do not find what we are looking.

It was enough to change the owner and the store changed unrecognizably.

Azad M. take great care of the store so it's always a pleasure to come to buyers.

It would be very hard to find the words to describe what we are happy to have the store and Azad Mohamed here nearby us.

This is the person who always taken into consideration the wishes of the buyers.

We really hope that our words will be heard and we can enjoy owner Azad Mohamed and him,, London road Food & wine "shop in Pe2 9BA.

Be cause this shop means a lot to us and we hope this store and Azad Mohamed we have here a lot of more years in future.

Jutere Simkencude  
Regal Place  
PE2 9AP Fletton

Azad Mohammed

64 London Road

PE2 9BA

Food & Wine late store

To whom this may concern.

The London Road late store that sells a variety of products is a nice little shop for the locals to get to with reasonable prices on everything.

The owner Azad is a lovely person to be around when in the store as will make a rainbow out of a rubbish day.

There's no fault with the shop what so ever.

Thankyou

Sophie Smith

PETERBOROUGH CITY COUNCIL

21 DEC 2017

LICENSING

PETERBOROUGH CITY COUNCIL

21 DEC 2017

LICENSING

Faye Corrigan  
Woodbine Street,  
Woodston,  
Peterborough  
PE2 9BN

3<sup>rd</sup> December 2017.

Dear Sirs,

I confirm I am a regular customer of Food & Wine, 64 London Road, PE2 9BA, and know Azad Mohamed, who has always been very friendly & helpful.

If you require any further information, please do not hesitate to contact me at the above address.

Yours faithfully

Faye Corrigan.

PETERBOROUGH CITY COUNCIL

21 DEC 2017

1, Orchard St.  
Peterborough  
PE2 9AL

### LICENSING

To who it concerns.

I'm just writing to congratulate  
Mr Aged Mohamed at London Rd Food & Wine  
Shop. It's a pleasure to go into that  
shop since they've taken over. The  
food is never out of date, they always  
have time for you and go that extra  
mile to help you. The shop is  
lovely & clean all times. I've always  
used that shop with being a disabled  
person as it helps me out but what  
a difference it is to go in there now  
the staff are always there to help  
me there is no riff raff hanging  
around & it doesn't smell as before.

I can't thank them enough  
or the Council for allowing them to  
take over. I can get everything I  
need from them without worrying  
that it's going to not be there &  
I feel safe. It's always a pleasure to  
shop there please keep up the good work  
& think about people who need these  
convenience stores.

Yours faithfully  
D. Gibson

PETERBOROUGH CITY COUNCIL

21 Feb 2017

LICENSING

James Hudson  
New Rd  
Woodston  
PE29 1HA.

re: Ajeed Mohammed, 64 London Rd, PE29 8A.

Dear Sir/Madam Peterborough Council.

I would like to say that the above mentioned Mr. Mohammed who runs the shop in London Rd, runs an extremely convenient service to our local community. His shop is clean and well organised and the service is exceptional, friendly and always helpful.

The shop is an essential part of our local community and well situated for local residents old and young.

Yours Sincerely.

James Hudson.

PETERBOROUGH CITY COUNCIL

21 DEC 2017

LICENSING

AZEEM YUSUFALI

MELROSE DRIVE

PETERBOROUGH

PE2 9DN.

TO WHOM IT MAY CONCERN,

I CAN CONFIRM THAT I AM A FREQUENT AND REGULAR CUSTOMER AT FOOD AND WINE, 64 LONDON ROAD, PE2 9BA.

I ENJOY THE PROXIMITY OF THIS SHOP TO MY HOME. THE EASE OF ACCESS AND CONVENIENCE IS EXTREMELY HELPFUL. IN ADDITION, AZAD MUHAMMED IS TREMENDOUSLY POLITE, COURTEOUS AND HELPFUL.

IF YOU REQUIRE ANY FURTHER ASSESSMENTS, PLEASE DO NOT HESITATE IN CONTACTING ME.

BEST REGARDS,  
AZEEM YUSUFALI

Rosy Cox  
Silver Street

Peterborough  
PE2 3BX.

Dear Sir/Madam,

I have been shopping at Larder Road for the last 10yrs - Previous Owner, the shop was dirty & totally disorganised - Since the new Owner - Azad Mohamed has taken over, it's clean tidy and he always prepared to help customers, if there is a item that he doesn't stock, he will try his best to get it for me. It would be a shame to lose this shop as it's the only one along the Larder Road side opened. Sun - 10pm. & Sunday Sun - 11pm. Please try not keep this shop open!

Rosy Cox

PETERBOROUGH CITY COUNCIL

21 DEC 2017

LICENSING

PETERBOROUGH CITY COUNCIL

21 DEC 2017

LICENSING

Mr Aidan Woodcock

Park Street

Woodston

Peterborough

PE2 9BH

R.E AZAD MOHAMED

64 London Road

Food and Wine

PE2 9BA

To whom it may concern,

I have lived down Park Street for nearly 15 years, and the previous owners of this shop did not keep the shop in a great state/condition.

Since Azad has taken over, he has made great improvements and the shop is so much better now.

more options to purchase and friendlier staff.

yours sincerely

Aidan Woodcock



PETERBOROUGH CITY COUNCIL

21 DEC 2017

LICENSING

LONG GEORGE ASRIAN  
1 ORCHARD STREET  
WOODSTON; PETERBOROUGH  
PE2 9AL

I confirm I am a regular customer  
of food & wine; 14 LONDON ROAD; PE2 9BA  
and have been very friendly; PCC has always  
been very friendly and helpful  
if you require any further information  
please contact me at above

Thank you

AZAD Mollah  
64 London Road  
Food + Wine  
PE2 9BA

PETERBOROUGH CITY COUNCIL

21 DEC 2017

LICENSING

To who it my concern. whilst  
this shop has been open I  
have never had any problems  
very friendly and good  
with the kids including  
mine. The staff are always  
very helpful and can't do  
enough. It would be a  
great shame if the shop should close.

Chris Pearson  
2 London Road  
PE2 9BB

Sally Ann Pearson

Please don't close food wine, the new owners have done an amazing turn around with the shop. Its Improved 1000% Much more to buy, Alot cleaner, All new + improved The new owners are very respectful, Always cleaning outside the shop also, Very friendly to me + my 3 children. The shop is a massive help for me being there in many ways. I hope you please reconsider,

Many Thanks.

Michelle Bell.

(Neighbour In Area)

PETERBOROUGH CITY COUNCIL

21 DEC 2017

LICENSING

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